ANNUAL REPORT
2017

NONPROFIT SUPPORT CENTER
Guiding nonprofits in achieving their goals with support and expert resources

3765 South Higuera, Suite 140
San Luis Obispo, CA 93401
805.547.2244
info@spokesfornonprofits.org
visit spokesfornonprofits.org
**HONORING THE SECTOR**

**Grants Awarded**
Through the generosity of the Shanbrom Family Foundation, Spokes presented more than $5,000 in awards to nonprofit organizations who demonstrated improvements in nonprofit best practices.

**Medal of Merit Award Winners**
Child Development Resource Center of the Central Coast
Clark Center
Paso Robles Youth Art Foundation

**2017 SPOKES TEAM**
Lesley Santos Dierks, CEO
Jenna Espinosa, Vision Weaver
Jody Kocsis, Maestro of Services

Hannah Hunter, Intern
Isel Longoria, Intern
Joshua King, Intern
Maylene Shanbrom, Intern
Taylor Shershenovich, Intern

**BOARD MEMBERS**
Erika Schuetze
Jami Fawcett
Jeff Franklin
John Buerger
Lynne Oliverius
Mark Corella
Michael Kaplan
Michelle Starnes

**FACULTY & VOLUNTEERS**
Adrienne Harris
Ann Wassain
Anna Boyd-Bucy
Becca Carsel
Brad Koyak
Bryn Smith
Carol Courcy

David Feldman
Deborah Humphreys
Elise St. John
JayMe Phillips
Jeremy Teitelbaum
Kathleen Marcove
Ken Miles

Leslie Jones
Marie Labbee
Michael Kaplan
Michael Simkins
Rachel Cemetina
Sharon Kimball
Suzanne Valery
Yvon Gresser

All information presented in the Annual Report represents data from Jan. 1 - Dec. 31, 2017
Spokes Resources

Members booked our conference room on 113 separate occasions.

"With Spokes training and support, we identified new potential donors using Foundation Directory Online."

-Frank Kalman, Cure Kids Cancer

Spokes Consulting

Delivered 240 hours of contracted consultations to 48 nonprofits in topics ranging from strategic planning, bylaw review, marketing, fundraising, executive leadership, and compliance.

Spokes Workshops

Hosted 594 nonprofit board members, staff, and volunteers in 67 workshops and roundtables throughout San Luis Obispo County.

"Thanks to the help of Spokes workshops we are gaining the extra staffing and support needed to carry out our mission."

-Dr. Debra Balke
Central Coast Autism Spectrum Center

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Hosted over 100 nonprofit donors, friends, staff, and volunteers attended the quarterly Happy Hub Hour.

"After participating in two leadership trainings, I feel blessed for the opportunity to connect with organizational experts and peers, all interested in making the world and the people we manage more empowered and successful."

-Aimee Wyatt, SLO Natural Foods
Spokes conducted its third annual survey to better understand our members and to measure our impact.

We served 152 member organizations in San Luis Obispo and Northern Santa Barbara Counties.

**Spokes Member Demographics**

- **Spokes Member's Missions**
  - Human Services 51%
  - Environment 24%
  - Community Improvement 23%
  - Arts, Culture 24%
  - Education 11%
  - Religious, Spiritual 9%
  - Youth, Recreation 7%
  - Animal-related 3%

- **Spokes Member's Staff Size**
  - Volunteer
  - 1-3
  - 4-9
  - 10-24
  - 25-49
  - 50+

- **Spokes Member's Annual Budgets**
  - $250K or less
  - $251K-$499K
  - $500K-$999K
  - $1M or more

**2017 Milestone Moments**

- Partnered with MyBoardPacket.com to provide an online board management system for easy access to organizational and historical documents and financial reports.
- Hosted 108 members for the monthly Executive Director/CEO Roundtable, a confidential forum to discuss issues and network with colleagues.
- Hosted 42 members for the bi-monthly Board President/Board Chair Roundtable, a forum to discuss leadership and governance.
- Held the first annual Good Old-Fashioned Benefit Bash fundraiser to increase community awareness and solicit new donor support. Over 100 people enjoyed the event, which raised almost $12,000.

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