

## HONORING THE SECTOR



### Grants Awarded

Spokes provided more than \$5,000 in grant awards to nonprofit leaders and organizations that have demonstrated successful implementation of improved management practices or outstanding leadership in the nonprofit sector.

### Medal of Merit Award Winners

Central Coast Autism Spectrum Center  
Central Coast Children's Choir  
DANA Adobe Nipomo Amigos

### Honorable Mentions

Canzona Women's Ensemble  
Civic Ballet San Luis Obispo  
OperaSLO  
Paso Robles Youth Arts Foundation  
SLO Botanical Garden  
Valley Art Gallery

### Spokes Salutes Award Winners

Outstanding Officer Award  
**Heather Mikelonis**, Transitional Food and Shelter

Distinguished Service Award  
**Alyce Crawford**, Central Coast Caregiver Resource Center

Ally Award  
**Scientific Drilling International**

HINDsight Award  
**Transitions-Mental Health Association**

## FOUNDERS CIRCLE MEMBERS



## 2015 SPOKES DONORS



David  
Blake



A French Touch Parisian Skincare Salon Andy Greensfelder	JayMe Phillips
Avila Beach Community Foundation Blonsley Law Bryan Krill	Jim Dorf & Jodie Steele Judy Trejos
Carol Nelson-Selby & Michael Selby, Ph.D. Charmaine Beth Christine Hoover	Julia Picksley, Assets Studio Julia Roca
Coast National Bank Coastline Cleaning	Kim Spiller, Calliber Accounting Group Longcrier & Associates CPAs Lynne Oliverius
The Community Foundation San Luis Obispo County Connie & Michael Framberger Cricket Handler	Matthew & Theresa Clevenger Michael Kaplan & Susan Hoffman
David Pelligrinelli Denise & Bart Topham DocuTeam	Peggy & Malcolm Carlaw Peter & Maria Roca
Jami & Mathew Fawcett	San Luis Obispo Tribune Santos Dierks Family Sharlene Bryant
	Suzanne Valery, Ed.D. Yvon Gresser

## 2015 SPOKES TEAM

Lesley Santos Dierks, CEO	Joel Perkins, Encyclopedaler
Jenna Smith, Vision Weaver	Sara Adams, Development Intern
Julia Roca, Community Trailblazer	Sophie Tomko, Storyteller

## BOARD MEMBERS

Jami Fawcett	Lynne Oliverius
JayMe Phillips	Mark Corella
John Buerger	Michael Kaplan
Linda Blonsley	Rob Nagle

## FACULTY & VOLUNTEERS

Adrienne Harris	John Buerger	Peggy Carlaw
Becca Carsel	Judy Trejos	Rachel Cemetina
Carol Courcy	Ken Miles	Sara LaForest
Deb Humphreys	Kristin Horowitz	Sharon Dobson
Diane Auten	Leslie Jones	Suzanne Valery
JayMe Phillips	Michael Kaplan	Yvon Gresser
Jeremy Teitelbaum	Michael Phares	



Empowering nonprofits to fulfill their missions.

## 2015 ANNUAL REPORT

NONPROFIT HELP

RAISING FUNDS

UNITING BOARDS

STRATEGIC PLANNING

POLICIES & BYLAWS

SOLUTIONS



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visit spokesfor nonprofits.org

## MEMBER INPUT DRIVES US FORWARD

Spokes conducted its first annual survey to better understand the challenges local nonprofits face and measure the impact we are having in helping them overcome those challenges. **THANK YOU** to our participating members for their invaluable input!

As a result, Spokes identified several key programs and projects to implement in 2016 including quarterly Board President Roundtables and Happy "Hub" Hour networking events.

**Know a nonprofit that could use some guidance? Spokes can help! Tell them to email [info@spokesfor nonprofits.org](mailto:info@spokesfor nonprofits.org) for more information today.**



With **155** member organizations in San Luis Obispo and Northern Santa Barbara counties, Spokes offers services to hundreds of board members and nonprofit staff, representing fields from arts and humanities, to animal welfare, to veteran's services.

*"I've found the information and guidance that Spokes offers to be invaluable. Our community is home to many nonprofits, which is a reflection of the generosity of spirit that we have here on the Central Coast."* **Rosemary Canfield, Past President, Civic Ballet San Luis Obispo Board of Directors**

## 2015 MILESTONE MOMENTS

- Developed "First Gear" Membership program designed to support nonprofits in the start-up phase and through the incorporation process to ensure that they begin their organization with sound practices in place.
- Offered a new consultation on bylaw reviews and rewrites, assisting organizations to create governing documents that better reflect the culture of the organization and the best practices they value.
- Launched a new website, increasing our capacity to reach the nonprofit community, communicate our services, and offer support.
- Held our first-ever Spokes Salutes awards program, recognizing outstanding individuals and organizations in the nonprofit sector.



## FINANCIAL OVERVIEW

Spokes received \$193,422 in total revenue; \$141,172 in contributions and grants, \$46,795 in training, membership, and consulting fees, and \$5,455 in other revenue. Our expenses totaled \$194,380.

## PUTTING THE GEARS IN MOTION

### SPOKES is **TRAINING**

Hosted **407** nonprofit board members, staff, volunteers in **52** workshops and roundtables in San Luis Obispo, Santa Maria, and Templeton locations



*"Pretty much everything that's changed in this organization has origins in Spokes' practices and workshops."* **Doug Jenzen, Executive Director, Dunes Center**

### SPOKES is **CONSULTING**

Delivered **135** hours of contracted consultations, primarily in strategic planning facilitation



Provided **100** hours of drop-in and phone consultations to both member and not-yet-member nonprofit organizations

### SPOKES is **RESOURCES**

Members viewed **3,150** minutes of educational videos on lynda.com, an online learning tool



Members booked our complimentary conference room on **90** separate occasions

### SPOKES is **COMMUNITY**

*"Not only is Spokes bringing together nonprofit professionals who might not otherwise meet, but they have the opportunity to learn from each other as well...they form a stronger sense of collaboration as they head back into the community with confidence."* **Leslie Jones, Volunteer Faculty Member**

