Big Wins in 2014

- Piloted Challenge Series Programming designed to help class participants implement and manifest what they have learned!
- Grant Challenge Series successfully assists the majority of participants in securing new grant funding - including an intern who secured a $25,000 grant for her organization!
- Hosted the first annual Spokes Salutes event to thank Spokes donors, members and volunteers and to celebrate the work of our local nonprofit leaders.
- Partnered with Make It Your Business in Santa Maria to provide more Spokes programming to nonprofits in the Santa Maria area.

Aiming High in 2015

- Hosting our first-ever Spokes Salutes Award Gala to recognize and reward the outstanding leadership contributions of local nonprofit staff, directors and donors!
- Increasing programming provided in Santa Maria to better serve Santa Barbara County nonprofits.
- Expanding resources to provide online education opportunities.
- Redesigning Spokes website to better serve members and donors.

So Thankful

- Spokes donors, advocates, volunteers, and members are the fuel driving our Central Coast nonprofit sector forward. Our team is so lucky to work alongside each of you! Thank you for championing our nonprofits!

2014 Annual Report
“Rolling Forward”

- Staff & Board Training -
- Nonprofit-specific Workshops -
- 1-on-1 Consulting -
- Standards for Excellence -
- Executive Director Roundtables -
- Board Meeting Facilitation -
- Strategic Planning -
- Resource Library -
- Forms, Templates & Scripts -
- Meeting Space -
- Solutions & Support -
- Starting A Nonprofit -

Spokes: Empowering nonprofits to fulfill their missions.

Blonsley Law
CoastHills Credit Union
Idler’s Appliance
Kennedy Club Fitness
Matthew & Theresa Clevenger
Morr & Garratt Insurance
Rob Nagle Family
Russell Morris & Franklin
San Luis Obispo County Board of Supervisors
SLO BLUES Baseball
R.E. Wacker Wealth Partners
A French Touch Parisian Skincare Salon
Becce Carsel, M.S. Consultant
Bettina Swigger
Carolyn Christianson
Carol Nelson-Selby and Michael Selby,Ph.D.
Coastline Cleaning
Cricket Handler
Blonsley Law
CoastHills Credit Union
Idler’s Appliance
Kennedy Club Fitness
Matthew & Theresa Clevenger
Morr & Garratt Insurance
Rob Nagle Family
Russell Morris & Franklin
San Luis Obispo County Board of Supervisors
SLO BLUES Baseball
R.E. Wacker Wealth Partners
A French Touch Parisian Skincare Salon
Becce Carsel, M.S. Consultant
Bettina Swigger
Carolyn Christianson
Carol Nelson-Selby and Michael Selby,Ph.D.
Coastline Cleaning
Cricket Handler

Dee Lazy
Desire and Judje Basile
Jami Fawcett Family
JayMe Phillips
Joy Swann Insurance Agency
Judy Trejos
Julia Picklesay, Assets Studios
Kim Spiller, Caliber Accounting Group
Lee Walters
Lisa Gonzales
MaryEllen and Michael Simkins
Mith Massey
Paul Throvdalsen
Peggy and Malcolm Carlaw
Robert DeKruif Family
Ron Oliveira
Ron Yukelson
Santos Dierks Family
Wayne Longcier and Associates CPAs

Blonsley Law
CoastHills Credit Union
Idler’s Appliance
Kennedy Club Fitness
Matthew & Theresa Clevenger
Morr & Garratt Insurance
Rob Nagle Family
Russell Morris & Franklin
San Luis Obispo County Board of Supervisors
SLO BLUES Baseball
R.E. Wacker Wealth Partners
A French Touch Parisian Skincare Salon
Becce Carsel, M.S. Consultant
Bettina Swigger
Carolyn Christianson
Carol Nelson-Selby and Michael Selby,Ph.D.
Coastline Cleaning
Cricket Handler

Dee Lazy
Desire and Judje Basile
Jami Fawcett Family
JayMe Phillips
Joy Swann Insurance Agency
Judy Trejos
Julia Picklesay, Assets Studios
Kim Spiller, Caliber Accounting Group
Lee Walters
Lisa Gonzales
MaryEllen and Michael Simkins
Mith Massey
Paul Throvdalsen
Peggy and Malcolm Carlaw
Robert DeKruif Family
Ron Oliveira
Ron Yukelson
Santos Dierks Family
Wayne Longcier and Associates CPAs

Blonsley Law
CoastHills Credit Union
Idler’s Appliance
Kennedy Club Fitness
Matthew & Theresa Clevenger
Morr & Garratt Insurance
Rob Nagle Family
Russell Morris & Franklin
San Luis Obispo County Board of Supervisors
SLO BLUES Baseball
R.E. Wacker Wealth Partners
A French Touch Parisian Skincare Salon
Becce Carsel, M.S. Consultant
Bettina Swigger
Carolyn Christianson
Carol Nelson-Selby and Michael Selby,Ph.D.
Coastline Cleaning
Cricket Handler

Dee Lazy
Desire and Judje Basile
Jami Fawcett Family
JayMe Phillips
Joy Swann Insurance Agency
Judy Trejos
Julia Picklesay, Assets Studios
Kim Spiller, Caliber Accounting Group
Lee Walters
Lisa Gonzales
MaryEllen and Michael Simkins
Mith Massey
Paul Throvdalsen
Peggy and Malcolm Carlaw
Robert DeKruif Family
Ron Oliveira
Ron Yukelson
Santos Dierks Family
Wayne Longcier and Associates CPAs

Blonsley Law
CoastHills Credit Union
Idler’s Appliance
Kennedy Club Fitness
Matthew & Theresa Clevenger
Morr & Garratt Insurance
Rob Nagle Family
Russell Morris & Franklin
San Luis Obispo County Board of Supervisors
SLO BLUES Baseball
R.E. Wacker Wealth Partners
A French Touch Parisian Skincare Salon
Becce Carsel, M.S. Consultant
Bettina Swigger
Carolyn Christianson
Carol Nelson-Selby and Michael Selby,Ph.D.
Coastline Cleaning
Cricket Handler

Dee Lazy
Desire and Judje Basile
Jami Fawcett Family
JayMe Phillips
Joy Swann Insurance Agency
Judy Trejos
Julia Picklesay, Assets Studios
Kim Spiller, Caliber Accounting Group
Lee Walters
Lisa Gonzales
MaryEllen and Michael Simkins
Mith Massey
Paul Throvdalsen
Peggy and Malcolm Carlaw
Robert DeKruif Family
Ron Oliveira
Ron Yukelson
Santos Dierks Family
Wayne Longcier and Associates CPAs

Blonsley Law
CoastHills Credit Union
Idler’s Appliance
Kennedy Club Fitness
Matthew & Theresa Clevenger
Morr & Garratt Insurance
Rob Nagle Family
Russell Morris & Franklin
San Luis Obispo County Board of Supervisors
SLO BLUES Baseball
R.E. Wacker Wealth Partners
A French Touch Parisian Skincare Salon
Becce Carsel, M.S. Consultant
Bettina Swigger
Carolyn Christianson
Carol Nelson-Selby and Michael Selby,Ph.D.
Coastline Cleaning
Cricket Handler

Dee Lazy
Desire and Judje Basile
Jami Fawcett Family
JayMe Phillips
Joy Swann Insurance Agency
Judy Trejos
Julia Picklesay, Assets Studios
Kim Spiller, Caliber Accounting Group
Lee Walters
Lisa Gonzales
MaryEllen and Michael Simkins
Mith Massey
Paul Throvdalsen
Peggy and Malcolm Carlaw
Robert DeKruif Family
Ron Oliveira
Ron Yukelson
Santos Dierks Family
Wayne Longcier and Associates CPAs

Blonsley Law
CoastHills Credit Union
Idler’s Appliance
Kennedy Club Fitness
Matthew & Theresa Clevenger
Morr & Garratt Insurance
Rob Nagle Family
Russell Morris & Franklin
San Luis Obispo County Board of Supervisors
SLO BLUES Baseball
R.E. Wacker Wealth Partners
A French Touch Parisian Skincare Salon
Becce Carsel, M.S. Consultant
Bettina Swigger
Carolyn Christianson
Carol Nelson-Selby and Michael Selby,Ph.D.
Coastline Cleaning
Cricket Handler

Dee Lazy
Desire and Judje Basile
Jami Fawcett Family
JayMe Phillips
Joy Swann Insurance Agency
Judy Trejos
Julia Picklesay, Assets Studios
Kim Spiller, Caliber Accounting Group
Lee Walters
Lisa Gonzales
MaryEllen and Michael Simkins
Mith Massey
Paul Throvdalsen
Peggy and Malcolm Carlaw
Robert DeKruif Family
Ron Oliveira
Ron Yukelson
Santos Dierks Family
Wayne Longcier and Associates CPAs
3 Years of Increased Impact

2012
- 79 memberships and renewals
- 34 strategic workshops & roundtables
- 272 class attendees
- 9,480 minutes of consulting offered
- $110,205 saved by members on software licensing fees

2013
- 99 memberships and renewals
- 40 strategic workshops & roundtables
- 344 class attendees
- 12,000 minutes of consulting offered
- $138,745 saved by members on software licensing fees

2014
- 131 memberships and renewals
- 52 strategic workshops & roundtables
- 388 class attendees
- 15,720 minutes of consulting offered
- $182,745 saved by members on software licensing fees

Where will we roll next? Stay tuned...