



## Big Wins in 2014

- Piloted **Challenge Series Programming** designed to help class participants implement and manifest what they have learned!
- Grant Challenge Series successfully assists the majority of participants in securing **new grant funding** - including an intern who secured a \$25,000 grant for her organization!
- Hosted the first annual **Spokes Salutes** event to thank Spokes donors, members and volunteers and to **celebrate** the work of our local nonprofit leaders.
- Partnered with Make It Your Business in Santa Maria to provide **more Spokes programming** to nonprofits in the Santa Maria area.



## Aiming High in 2015

- Hosting our first-ever Spokes Salutes Award Gala to **recognize and reward** the outstanding leadership contributions of local nonprofit staff, directors and donors!
- **Increasing programming** provided in Santa Maria to better serve Santa Barbara County nonprofits.
- Expanding resources to provide **online education** opportunities.
- Redesigning Spokes website to **better serve** members and donors.



## So Thankful

- Spokes donors, advocates, volunteers, and members are the fuel driving our Central Coast nonprofit sector forward. Our team is so lucky to work alongside each of you! **Thank you for championing our nonprofits!**

### Founders Circle Members



Shanbrom Family Foundation



Brown Goodwin Salucci & Schwefler

### Spokes' Donors



- |   |                                       |
|---|---------------------------------------|
| Blonsley Law                                | Dee Lacey                             |
| CoastHills Credit Union                     | Deidre and Jude Basile                |
| Idler's Appliances                          | Jami Fawcett Family                   |
| Kennedy Club Fitness                        | JayMe Phillips                        |
| Matthew & Theresa Clevenger                 | Joy Swann Insurance Agency            |
| Morris & Garritano Insurance                | Judy Trejos                           |
| Rob Nagle Family                            | Julia Pickslay, Assets Studios        |
| Russell Mainini & Franklin                  | Kim Spiller, Caliber Accounting Group |
| San Luis Obispo County Board of Supervisors | Lee Walters                           |
| SLO BLUES Baseball                          | Lisa Gonzalez                         |
| R.E. Wacker Wealth Partners                 | MaryEllen and Michael Simkins         |
| A French Touch Parisian Skincare Salon      | Mitch Massey                          |
| Becca Carsel, M.S. Consultant               | Paul Thorvaldsen                      |
| Bettina Swigger                             | Peggy and Malcolm Carlaw              |
| Carlyn Christianson                         | Robert DeKruif Family                 |
| Carol Nelson-Selby and Michael Selby, Ph.D. | Ron Oliveira                          |
| Coastline Cleaning                          | Ron Yukelson                          |
| Cricket Handler                             | Santos Dierks Family                  |
|   | Wayne Longcrier and Associates CPA's  |

### Strategic Team Members



Jenna Smith  
Vision Weaver  
- Membership Services -  
- General Inquiries -



Lesley Santos Dierks  
Chief Executive Officer



Julia Roca  
Community Trailblazer  
- Donor Services -  
- Community Relations -

### 2014 Board Members

Jami Fawcett  
JayMe Phillips

Kevin Harlan  
Linda Blonsley  
Mark Corella

Michael Kaplan  
Rob Nagle

### 2014 Faculty Members & Volunteers

Aimee Brummer  
Barry VanderKelen  
Becca Carsel  
Carol Courcy  
Deb Humphreys  
Diane Auten  
Erica Stewart  
Janice Fong Wolf

JayMe Phillips  
John Buerger  
Judy Trejos  
Ken Miles  
Kristin Horowitz  
Michael Kaplan  
Monica Grant

Nikki Schmidt  
Tony Navarro  
Peggy Carlaw  
Phil Cisneros  
Sara LaForest  
Serhino Espinosa  
Sharon Dobson  
Yvon Gresser



Empowering nonprofits to fulfill their missions.

## 2014 Annual Report "Rolling Forward"

- Staff & Board Training -
- Nonprofit-specific Workshops -
- 1-on-1 Consulting -
- Standards for Excellence
- Executive Director Roundtables -
- Board Meeting Facilitation -
- Strategic Planning -
- Resource Library -
- Forms, Templates & Scripts -
- Meeting Space -
- Solutions & Support -
- Starting A Nonprofit -

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# 3 Years of Increased Impact

2012



79 memberships and renewals



34 strategic workshops & roundtables



272 class attendees



9,480 minutes of consulting OFFERED



\$110,205 saved by members on software licensing fees

2013



99 memberships and renewals



40 strategic workshops & roundtables



344 class attendees



12,000 minutes of consulting OFFERED



\$138,745 saved by members on software licensing fees

2014



131 memberships and renewals



52 strategic workshops & roundtables



388 class attendees



15,720 minutes of consulting OFFERED



\$182,745 saved by members on software licensing fees



Where will we roll next? Stay tuned...