

2012 Annual Report

Spokes' mission is to empower nonprofits to fulfill their missions.







A YEAR IN REVIEW

MILESTONES

- Moved our headquarters to San Luis Obispo County
- Launched a new membership program to meet member needs
- Welcomed 79 new members*
- Hosted 34 training workshops and roundtable strategy sessions
- · Provided over 60 hours of one-on-one consulting
- Welcomed nationally-acclaimed Jan Masoaka, CEO of Cal Nonprofits
 & Editor of Blue Avocado to keynote our annual industry event
- Initiated "Founder's Circle" campaign*

FINANCIALS

- Spokes received \$128,905 in revenue; \$103,262 in private donations and foundation grants and \$25,645 in training and membership dues.
- Approximately 60% of the revenue was invested in Spokes programming, 6% in fundraising, and \$34% in overhead/administrative costs.

IMPACTS

"Grant research was our primary reason for joining Spokes and we've taken advantage by finding hundreds of relevant grants."

~Jason Portugal, United Cerebral Palsy of San Luis Obispo

SANTA BARBARA

"We had a new hire earlier this year, and he was able to quickly and easily brush up on some needed skills through our Spokes membership."

~Ann Kitajima, Morro Bay Estuary Program

"Our agency recently participated in workshops on **Board Governance**... there was an instant and profound change in my Board: a group previously on the verge of splintering walked out of those sessions unified, with a strong sense of rights, responsibilities, and how to accomplish our vision."

~Marina Washburn, Dana Adobe Nipomo Amigos (DANA)

"The **resources** [spokes] offer[s] have been critical to the progress of our foundation." ~Frank Kalman, Kids Cancer Research Foundation

Donors & Partners

Highlights listed in this report would not have been possible without the generous support form our primary benefactor, the Hind Foundation. Special thanks to Santa Barbara Bank & Trust for its in-kind support, and to Ann & Lou Robinson and Peggy & Malcolm Carlaw for their personal gifts.

^{*}See more details on back.

2012 Members

- Amazing Surf Adventures
- ARTS Obispo
- Atascadero Christian Home
- Avila Beach Community Foundation
- Ballet Theatre San Luis Obispo
- Boys & Girls Club of North SLO County
- Canzona Women's Ensemble
- CASA of SLO County
- Central Coast Ag Network
- Central Coast Pug Rescue
- Central Coast Vineyard Team
- Central Coast Zoo Society
- Community Action Partnership of SLO County
- Community Counseling Center of SLO County
- Community Health Centers Foundation
- Dana Adobe Nipomo Amigos
- Ecologistics, INC
- El Camino Homeless Organization
- Endeavour Institute
- Estrella Warbirds Museum
- Family Care Network, Inc.
- Festival Mozaic
- Food Bank Coalition of SLO County
- Foundation for SLO County Public Libraries
- Foundation for the Performing Arts Center
- Friends of Hearst Castle
- Gender Reform Action Plan
- Grid Alternatives
- History Center of San Luis Obispo County
- Homeless Animal Rescue Team (HART)
- Hospice SLO
- Jack's Helping Hand
- Jacqualyn Palchak Cancer Fund
- Jewish Community Center of San Luis Obispo
- Kids Cancer Research Foundation
- Land Conservancy of SLO
- Leadership SLO
- League of Women Voters of SLO County
- Leukemia & Lymphoma Society
- Life Steps Foundation
- Literacy Council of SLO

- Lompoc Police Association
- Mackey & Mackey Insurance Agency
- Mission Community Services Corporation
- Morro Bay National Estuary Program
- Nipomo Area Recreation Association
- North County Connection
- North County Rape Crisis & Child Protection Center
- North County Women's Resource Center
- Opera SLO
- Pacific Wildlife Care
- Paso Robles Education Alliance
- Peoples' Self-Help Housing Corporation
- Restorative Partners
- San Luis Obispo Botanical Garden
- San Luis Obispo Child Abuse Prevention Council
- San Luis Obispo Child Development Center
- San Luis Obispo County Bicycle Coalition
- San Luis Obispo County Comm. Foundation
- San Luis Obispo Downtown Association
- San Luis Obispo Little Theatre
- San Luis Obispo Parks Open Space & Trails Foundation
- San Luis Obispo Symphony
- San Luis Obispo United Methodist Church
- Santa Maria Philharmonic Society
- Santa Ynez Valley Historical Museum & Carriage House
- Sexual Assault Recovery & Prevention Center of SLO
- South County Family Education & Cultural Center
- The TEACH Foundation
- The Wellness Kitchen
- Transitions Mental Health Association
- Tri-Counties Regional Center
- United Cerebral Palsy
- United Way of San Luis Obispo County
- Vocal Arts Ensemble
- Wilshire Health & Community Services
- Woods Humane Society

2012 Founder's Circle Donors



2012 Board of Directors

Jami Fawcett, President Peggy Carlaw, Vice President & Secretary Sheri Boscaro, Treasurer Dale Magee Marj McKean JayMe Phillips