



NONPROFIT SUPPORT CENTER
Guiding nonprofits in achieving their goals
with support and expert resources

ANNUAL REPORT 2017



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HONORING THE SECTOR



Grants Awarded

Through the generosity of the Shanbrom Family Foundation, Spokes presented more than \$5,000 in awards to nonprofit organizations who demonstrated improvements in nonprofit best practices.

Medal of Merit Award Winners

Child Development Resource Center
of the Central Coast

Clark Center

Paso Robles Youth Art Foundation



2017 SPOKES TEAM

Lesley Santos Dierks, CEO
Jenna Espinosa, Vision Weaver
Jody Kocsis, Maestro of Services

Hannah Hunter, Intern
Isel Longoria, Intern
Joshua King, Intern
Maylene Shanbrom, Intern
Taylor Shershenovich, Intern

BOARD MEMBERS

Erika Schuetze
Jami Fawcett
Jeff Franklin
John Buerger

Lynne Oliverius
Mark Corella
Michael Kaplan
Michelle Starnes

FACULTY & VOLUNTEERS

Adrienne Harris
Ann Wassam
Anna Boyd-Bucy
Becca Carsel
Brad Koyak
Bryn Smith
Carol Courcy

David Feldman
Deborah Humphreys
Elise St. John
JayMe Phillips
Jeremy Teitelbaum
Kathleen Marcove
Ken Miles

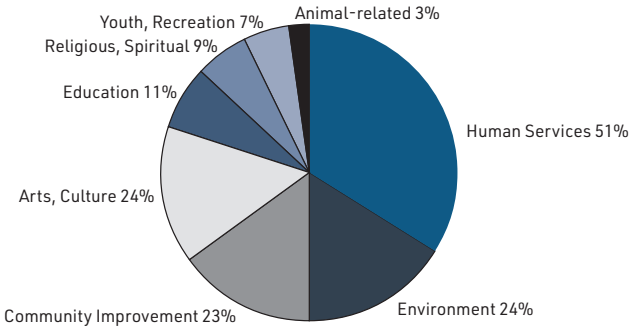
Leslie Jones
Marie Labbee
Michael Kaplan
Michael Simkins
Rachel Cemetina
Sharon Kimball
Suzanne Valery
Yvon Gresser

SPOKES MEMBER DEMOGRAPHICS

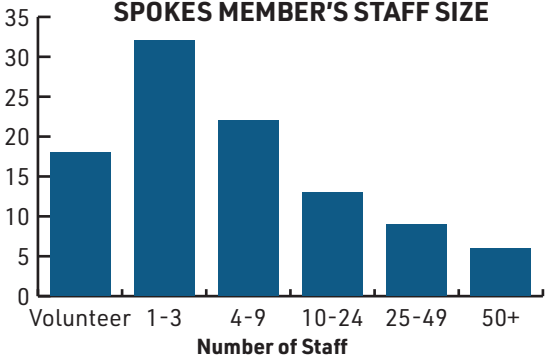
Spokes conducted its third annual survey to better understand our members and to measure our impact.

We served 152 member organizations in San Luis Obispo and Northern Santa Barbara Counties.

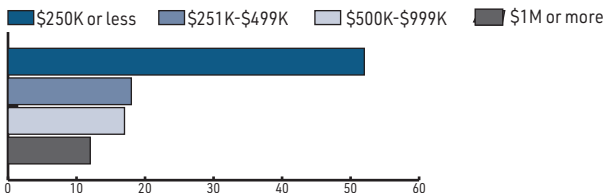
SPOKES MEMBER'S MISSIONS



SPOKES MEMBER'S STAFF SIZE



SPOKES MEMBER'S ANNUAL BUDGETS



2017 MILESTONE MOMENTS

- Partnered with MyBoardPacket.com to provide an online board management system for easy access to organizational and historical documents and financial reports.
- Hosted 108 members for the monthly Executive Director/CEO Roundtable, a confidential forum to discuss Issues and network with colleagues.
- Hosted 42 members for the the bi-monthly Board President/Board Chair Roundtable, a forum to discuss leadership and governance.
- Held the first annual Good Old-Fashioned Benefit Bash fundraiser to increase community awareness and solicit new donor support. Over 100 people enjoyed the event, which raised almost \$12,000.



SUPPORT IN ACTION



Spokes Workshops

Hosted **594** nonprofit board members, staff, and volunteers in **67** workshops and roundtables throughout San Luis Obispo County.

"Thanks to the help of Spokes workshops we are gaining the extra staffing and support needed to carry out our mission."

-Dr. Debra Balke

Central Coast Autism Spectrum Center



Spokes Consulting

Delivered **240** hours of contracted consultations to **48** nonprofits in topics ranging from strategic planning, bylaw review, marketing, fundraising, executive leadership, and compliance.



Spokes Resources

Members booked our conference room on **113** separate occasions.

"With Spokes training and support, we identified new potential donors using Foundation Directory Online."

-Frank Kalman, Cure Kids Cancer



Spokes Community

Hosted over **100** nonprofit donors, friends, staff, and volunteers attended the quarterly Happy Hub Hour.

"After participating in two leadership trainings, I feel blessed for the opportunity to connect with organizational experts and peers, all interested in making the world and the people we manage more empowered and successful."

-Aimee Wyatt, SLO Natural Foods

FOUNDERS CIRCLE MEMBERS



2017 SPOKES DONORS



Larry Cohn & Peg Hennessey Fund of the Jewish Community Foundation

Bostrom Family

**Alpha Kappa Psi
Business Fraternity**

Michelle Starnes

David Blake

Aimee Wyatt
AmazonSmile Foundation
Avila Beach Community Foundation
Becca Carsel Consulting
Bonnie and Jason Len
Brad Koyak
Brad LaRose
Carol Nelson-Selby and Michael Selby, Ph.D.
Central Coast Veterans Helping Veterans
Coastline Cleaning
David Settino Scott
Dorf Family
Jami & Mat Fawcett
JayMe Phillips
Jeanie and Andy Greensfelder
Jeff Franklin
Jenna & Serhiño Espinosa
Joanne Benham
John Buerger
Judith & Ken Barclay
Judith Najarian
Kathleen Marcove
Lisa Gonzalez
Luther Bertrando
Marcia Alter
Martha Santos
Rabobank
Robert Lucas
Sharon & John Dobson
Sue & Ping Tsao, M.D.
Susan Blais
Susan Hoffman & Michael Kaplan
Suzanne Russell
Suzanne Valery
Ted Hamilton
Theresa Wilson
Wendy Brown